

## Message Text

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PAGE 01 BELGRA 03110 261554Z

64

ACTION EUR-25

INFO OCT-01 ISO-00 CIAE-00 EB-11 INR-10 LAB-06 NSAE-00

PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01 /076 W

----- 036753

R 261510Z JUN 74

FM AMEMBASSY BELGRADE

TO SECSTATE WASHDC 9764

INFO AMEMBASSY ROME

AMCONSUL MILAN

AMCONSUL ZAGREB UNN

USDOC WASHDC

UNCLAS BELGRADE 3110

E.O. 11652: N/A

TAGS: BEXP, YO

SUBJECT: ZAGREB FALL FAIR: TECHNOLOGY FOR THE AMERICAN HOME

REF: A. BELGRADE 2504 B. STATE 091528

1. RE: USDOC BDO AT ZAGREB FALL FAIR: IN ORDER AVOID NECESSITY FOR PRODUCTION ON CRASH BASIS OF BROCHURES, MAILING LISTS, ETC. PROPOSE PUBLICIZE U.S. BUSINESS PARTICIPATION IN 1974 ZAGREB FALL FAIR, WILL NEED TO KNOW ASAP A) NAMES AND ADDRESSES FIRMS PLANNING CATALOGUE DISPLAYS, PLUS PRINCIPAL PRODUCTS DESCRIPTION B) NAMES OF COMPANIES UTILIZING OUTDOOR DISPLAY AREA, PLUS DESCRIPTION OF EQUIPMENT TO BE DISPLAYED.

2. EMBASSY PRESUMES COMMERCE IN CLOSE CONTACT WITH USIA IN ORDER TO ACHIEVE FULLEST POSSIBLE COMMERCIAL EXPLOITATION OF THE THEME. EMBASSY AND CONGEN WOULD GREATLY APPRECIATE PROMPT RECEIPT OF LIST OF ITEMS WHICH USIA PLANS EXHIBIT, ORDER ENABLE US TO COMMENT ON COMMERCIAL POSSIBILITIES AND TO PLAN MAILING LISTS BLUE RIBBON CALLS AND OTHER PROMOTIONAL DEVICES.

3. UNDERSTAND THAT USIA DIRECTOR JAMES KEOGH WILL BE IN ZAGREB AUGUST 12 TO PREVIEW EXHIBIT.

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PAGE 02 BELGRA 03110 261554Z

4. RE REF (A) EMBASSY UNALBE CONTACT CATEPILLAR REP BOJIC

WHO IS OUT OF CUUNTRY. EXPECT FURTHER INFO IN NEXT FEW DAYS.  
JOHNSON

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 JUN 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974BELGRA03110  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740169-0094  
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**Office:** ACTION EUR  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Reference:** A. BELGRADE 2504 B. STATE 091528  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** martinjw  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 13 JUN 2002  
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30 JUN 2005

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**TAGS:** BEXP, YO  
**To:** STATE  
**Type:** TE  
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